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## **Achieve the Perfect Tweeze with Mehaz!** *Three Tips to Choosing a Quality Tweezer that Lasts a Lifetime*

**Los Angeles, CA: April 2015** – So how do you achieve the perfect tweeze? It all starts with the quality of tweezers you use. However, with hundreds of tweezers on the market today, it is hard to know which ones are the best. That's why Mehaz is providing you with three tips to choosing a premium quality tweezer that lasts you a lifetime:

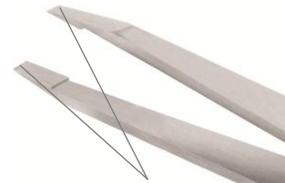
- 1. Choose Stainless Steel** – Always choose a tweezer that is made from 100% stainless steel. It can be safely disinfected without rusting and holds up in the long run. Other metals, such as nickel, can cause irritation to the skin and will eventually begin to rust.
- 2. Triple Check the Tip Alignment** – Your tweezer tips should be perfectly aligned. This means the tips are the same length and line up evenly from tip-to-tip ensuring a non-slip grip on even the shortest and finest of hairs.
- 3. Look for Smooth, Finished Edges** – Not only is the alignment of your tweezer important, but making sure your tweezer tips have smooth and finished edges is equally as essential. When looking at the tips of the tweezer, there should be no light passing through the closed edges. A finished edge produces accurate tweezing and ensures a complete snag-free pull from the root.



1. Stainless Steel



2. Tip Alignment



3. Smooth Edges

### **Mehaz Depil-a-Tweez Slanted Tweezer**

Whether you are a beauty professional or a consumer looking for long-lasting, reliable and effective tweezers, Mehaz Depil-A-Tweez Slanted Tweezer embodies each of the three standards for a premium quality tweezer. The tweezers are hand crafted in Solingen, Germany and made from 100% professional grade stainless steel. Mehaz tweezers also include a lifetime tip-to-grip guarantee to ensure your tweezers maintain alignment and finishing for the perfect tweeze every time. The suggested salon price for the Mehaz Depil-A-Tweez Slanted Tweezer is \$18.20.

Mehaz is owned by Spilo Worldwide, a leading manufacturer, importer and international master distributor to the professional beauty industry for over 70 years.

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For further information please visit [www.spilo.com](http://www.spilo.com), call 800-347-7456, or email [sales@spilo.com](mailto:sales@spilo.com).